

DRILLING CONTRACTOR

2025 MEDIA KIT

OFFICIAL MAGAZINE OF THE
INTERNATIONAL ASSOCIATION OF DRILLING CONTRACTORS
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Publisher's Sworn Statement

Drilling Contractor (DC) is published six times per year and is the official magazine of the International Association of Drilling Contractors (IADC), which has been serving its members since 1940.

Drilling Contractor is published by IADC, 3657 Briarpark Dr Ste 200, Houston, TX 77042. Reach us via phone at 713-292-1945, fax at 713-292-1946, www.iadc.org, or www.drillingcontractor.org.

Field Served

DC is the definitive source for the global drilling and completion industry, both land and offshore, and the only viable magazine exclusively covering this space. DC's enhanced editorial employs QR codes to help readers find related multimedia and other resources. DC has been published since 1944 and is the longest continuously published magazine focusing on drilling and completion (D&C).

DC's editorial is 100 percent drilling and completion focused – technology, markets, HSEQ, trends, and other critical issues impacting D&C.

Circulation

DC's 18,700+ readers are professionals in the oil-and-gas and geothermal drilling and completion industry. It includes senior management at exploration & production and drilling contractor companies. DC offers the largest circulation available among drilling contractors (6,156). Total worldwide circulation for the September/October 2024 edition was 18,701. A 2019 study conducted by Signet Research Inc.

concluded that, for each subscriber, a mean of 3.6 people also read DC, for a total of 4.6 people per issue. As a result, DC reaches a total potential reading audience exceeding 86,020.

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Statement of Ownership, Management, Circulation, etc.

1. The name and address of the Editor & Publisher is Linda Hsieh, 3657 Briarpark Dr Ste 200, Houston, TX 77042.
2. The owner is the International Association of Drilling Contractors (IADC). The President of IADC is Jason McFarland, 3657 Briarpark Dr Ste 200, Houston, TX 77042.
3. The known bondholders, mortgagees, and other security holders owning or holding 1% or more of the total amount of bonds, mortgages, or other securities are: None.
4. DC mailed 10 copies of the September/October 2024 edition to paid subscribers and 19 copies to students.

I certify that the information in this Publisher's Statement is correct.

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